Ajay Soin

Profile

- User Experience Designer with diverse experience in the areas of Information Technology, Visual & Web design, and Data Analysis.
- Demonstrated analytical & visual design skills coupled with exceptional communication and relationship management abilities.
- Experience of working under cross-cultural and multi-lingual environments.
- Possess sound understanding of Service Resolution process, and ability to provide effective business solutions to clients, depending upon their technical requirements.
- Equally comfortable in working under independent & team-based environments.

Academic Record

- User Experience Design Immersive from General Assembly, San Francisco (2015)
- Bachelor in Business Administration with Honours (BBA, Honours) from Trent University, Peterborough, Canada in August, 2006. Awarded degree with 76.8% session average over four years (2002-2006).
- CISCO Certified Network Associate: 640-802 May, 2008 at New Delhi (91%).
- McAfee Sales Advocate GP Certifications in "Web & Email Security", "Data Protection" and "Professional Risk and Compliance"
- McAfee Technical GP Certifications in "Professional Data Protection", "Network Defence", "Risk & Compliance", and "Systems Security" − April, 2011.
- Thales nShield Certified Systems Engineer certification August 2011 at Milpitas, California.

Technical Skills

- Adobe Creative Suite, Omnigraffle, Axure, and Sketch.
- Wordpress, Drupal, and HTML5.
- CCNA (Cisco Certified Networking Associate) Verification 396013306319CKZN.
- ◆ Familiarity with Microsoft 2000/NT/XP OS and Active Directory.
- ◆ SQL/PL-SQL, Oracle 8.0 with Developer 2000 certification.
- Microsoft Office 2013 (High proficiency in Excel and Access)

Experience with Cisco Systems

October, 2015 to Current: Product & User Experience Designer

- Concept and design new products and features to improve Cisco's current offerings.
- Execute on all aspects of design: interaction, visual, product.
- Collaborate with designers, engineers, and business development to create impactful products and features.
- Concept strategies, storyboards, and wireframes that illustrate ideas.
- Work with Technical SME's to design sales collaterals.
- Be an advocate for the user in the execution client-facing deliverables.

Experience with Studio Trent

February, 2013 to Current: Creative Director

- Entrepreneurial venture started in 2011.
- Created and maintained website for Education Minister of New Delhi.
- Worked with fashion retailer to design website and branding.
- · Created extensive SM graphics material for official pages of a national political party
- Designed logo for Constellation Brands Inc., and other clients
- Hosting & Support of multiple websites and email administration.

Experience with Indian Railways

November, 2013 to August, 2015: Data Analyst

- Capturing data from various sources and analysing them for any delay caused in remittance.
- Ensuring that all earnings from North Indian Operations of Railways (passenger and goods freight) are being reconciled with bank deposits.
- Distribution of revenues received by E-Auction to various units across India.

Experience with Opera Solutions

April, 2011 to October, 2013: Technical Support Specialist

- Worked as system administrator and Citrix specialist. Responsible for managing and creating users on MS Exchange, AD, Blackberry Server, and Global-Scape EFT.
- Responsible for resolution of various IT incidents and requests as a level-II tech.
- Performed pivotal role in deployment of IT Service Management TrackIT tool.
- Used Numara Track-It 10.5 to track, resolve and escalate issues.
- Administer AD user accounts, rights, security and distribution groups, securing resource with NTFS permissions and file permissions.
- Maintained server components and vulnerability patch installations, IIS management, Event Viewer and log file analysis.

Experience with Wave Strong Inc.

November, 2010 to November, 2011: Project Manager

- Responsible for site inspection, policy evaluation, and recommendation of requirements to comply with Microsoft's Public Key Infrastructure standards with various clients.
- Deployment and maintenance of Thales nCipher Edge device for encryption requirement of 4 different clients in Telecom and Television broadcast industry.
- Responsible for liaison between Microsoft and clients for Public Key Infrastructure Readiness and standalone/online Certificate Authorities for Cryptographic Private Keys.
- Primary participant in creating policies and procedures for new Public Key Infrastructures and field engineers to follow for consistently delivered encryption security and compliance.

Experience with Dell (Perot Systems)

July, 2008 to August, 2010: Analyst, Service Desk (Backup Team Leader)

- Senior level Analyst for a myriad of duties including diagnose and resolution of incidents & requests regarding technical issues by following best ITIL practices and recording them through BMC Remedy tool.
- Coordinated hiring events by taking screening interviews, and communication evaluations.
- Trained 5 service desk associates on Aptuit Account as dedicated trainer.
- Created analytical SLA/CSAT reports for 3 different service desk teams.
- Attended Client Satisfaction Lecture & ITIL Foundation lecture on Perot campus.
- Received "Perot Pat on the Back" Award in September, 2008.
- Received publications on multiple occasions in Perot Client Accolades.

Experience with TD Canada Trust, Canada

August, 2006 to April, 2008: "Branch Service Representative" Calgary, Alberta

- Managed a team of 8 representatives to execute transactions up to \$15,000.
- Handled branch cash administration including foreign currencies, in capacity of Second
 Officer for combinations to all vaults, safes, and dispensing units; including end of day
 secure desk procedures including cheque reconciliation and cash balancing.
- Completed all audit requirements in compliance with banking applications & procedures.
- "Customer Service Star Award" for exceptional customer service, contribution to team, and outstanding initiative in the workplace for quarter ending June'07.
- "Letter of Appreciation" for recording highest CSR sales in Prairie Region (Alberta, Manitoba and Saskatchewan) for quarter ending Apr'07.

Experience with Indian Railways

January, 1997 to August, 2002: Analyst at IT Department, New Delhi Headquarters.

- Handled the installation and maintenance of LAN hardware, daily data backups and troubleshooting of network and computer peripherals.
- Developed an in-house business application using Visual FoxPro for automating prioritization and archiving of internal confidential documents.

Languages:

Intermediate in German.

Proficient writing skills in Hindi, Punjabi, and English.

References: Academic and Professional references to be furnished upon request.